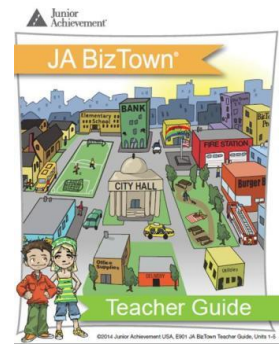


JA BizTown

Programme Overview (2018)



JA BizTown is a programme designed specifically for grade five (5) students. It is an integrated approach to learning core subject areas such as Language Arts, Mathematics and Social Studies taught at this grade level, using practical approaches and applying everyday activities to the learning experience. It exposes students to work readiness, financial literacy and entrepreneurship as they relate to the real world and provides them with a simulated experience of how the economy works, possible career options they can pursue, prepares them to be more functional citizens in the country and to become better able to thrive and compete in a global economy.

The JA BizTown program provides educators with lessons and resources to effectively integrate financial literacy and work and career readiness into the primary school classroom. The program supports critical thinking skills and student engagement, and successfully combines in-class learning with a daylong visit to an interactive, simulated community. The JA BizTown programme consists of 12 in-class teacher-led sessions over a period of 4-6 weeks prior to the simulation and one in-class session following the simulation, with a culminating 4–5-hour visit to a hands-on simulated community.

Following participation in the program, students will be able to:

- Discuss the roles they play as citizens, workers, and consumers in their community and relate those roles to the free enterprise system.
- Discuss the importance of citizen rights and responsibilities in a community.
- Demonstrate a basic understanding of the free enterprise system.
- Build money management skills through a practical knowledge of economic concepts and banking practices.
- Develop an understanding of basic business practices and responsibilities.
- Display the soft skills necessary for successful participation in the world of work.

Units	Overview	Students
UNIT ONE Financial Literacy	Citizens learn about bank services and practices. Citizens begin to understand the basics of deposits, checks, and	<ul style="list-style-type: none"> • Are introduced to bank services and apply for a bank account. • Learn to endorse and deposit a cheque and record deposits in a register.

<ul style="list-style-type: none"> • Lesson One: Financial Services • Lesson Two: Checking Accounts • Lesson Three: Savings Accounts • Lesson Four: Debit Cards 	<p>electronic banking and bank cards.</p>	<ul style="list-style-type: none"> • Practice cheques writing. • Discover ways to make purchases electronically and the difference between a debit and credit card. • Play the Spending and Saving Game.
<p>UNIT TWO Community and Economy</p> <ul style="list-style-type: none"> • Lesson One: Circular Flow of Economics • Lesson Two: Free Enterprise • Lesson Three: Public Goods and Services 	<p>Citizens are introduced to the concept of the circular flow of money and goods in an economy, and discuss the impact of taxes and philanthropy</p>	<ul style="list-style-type: none"> • Discover the rights and responsibilities of citizenship. • Examine the flow of goods, services, money, and resources in a community. • Experience free enterprise. • Recognize that businesses and individuals pay taxes.
<p>UNIT THREE Work and Career Readiness</p> <ul style="list-style-type: none"> • Lesson One: Interests and Skills • Lesson Two: Applying for a Job 	<p>Citizens learn how their interests and skills will one-day lead to future careers</p>	<ul style="list-style-type: none"> • Learn about the economic benefit of STEM careers. • Explore four interest based career types: people, ideas, data, and things. • Complete a job application, practice job interviews, and fill in election templates
<p>UNIT FOUR Business Management</p> <ul style="list-style-type: none"> • Lesson One: Business Costs • Lesson Two: Setting Prices 	<p>This unit gives students time to work in their business teams and prepare for their JA BizTown visit. They will learn about operating a successful business, setting prices to achieve a</p>	<ul style="list-style-type: none"> • Learn what goes into operating a successful business. • Explore business pricing, revenue, profit, and advertising.

<ul style="list-style-type: none"> Lesson Three: Visit Preparation 	profit, and using advertising to bring in revenue.	
UNIT FIVE Visit and Debriefing Lesson One: The Visit Lesson Two: Debriefing	At a JA BizTown simulation, citizens will participate in a vibrant economy, run their businesses, receive their paychecks, make bank transactions, and go shopping.	<ul style="list-style-type: none"> Students participate in the JA BizTown simulation. Students reflect on their JA BizTown experience and further identify the relevance of classroom learning to their future plans and goals.

Implementation Scenario

TOTAL MINIMUM TIME: Thirteen lessons and the on-site visit (14 days) total.

	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	Pre-test Intro	Financial Literacy Lesson 1	Financial Literacy Lesson 2	Financial Literacy Lesson 3	Application Activities
Send home JA BizTown "Volunteers Needed" form					
Week 2	Community and Economy Lesson 1	Community and Economy Lesson 2	Community and Economy Lesson 3	Community and Economy Lesson 4	Application Activities
Same volunteer form as above					
Week 3	Work Readiness Lesson 1	Work Readiness Lesson 2	Job Interviews	Elections	Job Assignment by teachers
Same form as above					
Week 4	Business Management Lesson 1	Business Management Lesson 2	Business Management Lesson 3	On-site visit	Debrief Lesson 2 Post-test

Concepts: Advertising, business management, careers, check register, circular flow, economics, financial institutions, financial transactions, free enterprise, goods and services, interests and skills, jobs, operating costs, payment methods, performance evaluation, personal finance, quality business, resources (natural, human, and capital), running a business, scarcity, soft skills, STEM careers

Skills: Active listening, applying information, brainstorming, calculation, charting, collaboration, communication (verbal and written), comparing and contrasting, computation, cooperation, creativity, critical thinking, data collection and interpretation, decision making, demonstration, describing consequences, determining cause and effect, filling out forms, following written and oral directions, graphing, identifying, interview skills, listening, observing, organizing, planning, price setting, problem solving, reading for information, research, resume preparation, role-playing, self-reflection, showing responsibility, soft skills (customer service, punctuality, and dressing appropriately), spending, teamwork, time management, writing