



# Global Entrepreneurship Week **FUTURE IDEA CHALLENGE**

## **Design a Product of the Future**

Imagine you are in 2030, where Jamaica is the place of choice to live, work, raise families, and do business. Work as a team of up to five students to develop a new product that will be useful. Create a 60 seconds commercial to demonstrate the use of the product then explain how it is used.

## **Rules**

- 1) Up to five Primary and Secondary school students on a team**
- 2) Generate an original idea**
- 3) Create a video (commercial & product explanation)**
- 4) Submit entry to [jace@jajamaica.org](mailto:jace@jajamaica.org) by Nov 25, 2019**

## **Prizes**

**1st Place \$25K | 2nd Place \$15K | 3rd Place \$10K**

**Disclaimer:** Entering this competition allows Junior Achievement Jamaica and our partners to showcase video and photos online, electronically and in print. Students are not required to be Junior Achievement Jamaica participants. For additional information, please contact [jace@jajamaica.org](mailto:jace@jajamaica.org). Team prizes given for primary and secondary school winners.