Global Entrepreneurship Week

FUTURE IDEA CHALLENGE

Design a Product of the Future
Imagine you are in 2030, where Jamaica is the place of choice to live, work, raise families, and do business. Work as a team of up to five students to develop a new product that will be useful. Create a 60 seconds commercial to demonstrate the use of the product then explain how it is used.

Rules
1) Up to five Primary and Secondary school students on a team
2) Generate an original idea
3) Create a video (commercial & product explanation)
4) Submit entry to jace@jajamaica.org by Nov 25, 2019

Prizes
1st Place $25K | 2nd Place $15K | 3rd Place $10K

Disclaimer: Entering this competition allows Junior Achievement Jamaica and our partners to showcase video and photos online, electronically and in print. Students are not require to be Junior Achievement Jamaica participants. For additional information, please contact jace@jajamaica.org. Team prizes given for primary and secondary school winners.