

JUNIOR ACHIEVEMENT COMPANY OF ENTREPRENEURS (JACE) PROGRAM

PROGRAM OVERVIEW

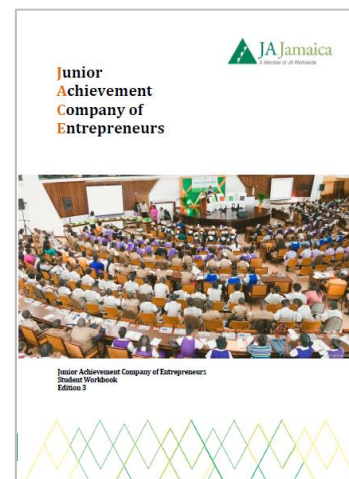
The JACE Program teaches Grade 9 high school students the practical skills required to plan, launch, and operate their own business venture within a structured, experiential experience. All profits generated benefit the students a part of the program. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills within a streamlined, teacher-led experience.



With the guidance of an instructor, the student company conceptualize, develop and sell a product or service. The students focus on various areas in business including manufacturing, logistics, human resource, finance, marketing and sales, all aimed at navigating the basics of launching and operating a business.

PROGRAM HIGHLIGHTS

- A part of the Ministry of Education, Youth & Information's National Standards Curriculum.
- Taught at the Grade 9 level in high schools
- Features a Teacher Guide with lesson plans and content and a workbook for students
- Additional activities outside of the curriculum are offered to students which includes competitions, conferences, expos, etc. to further develop their business acumen and exposure to entrepreneurial network
- Students get the opportunity to earn a certification – the Entrepreneurial Skills Pass which is internationally recognized, through completing the program, taking a self-assessment and final exam.



JACE PROGRAM SCHEDULE

Term 1: September to December

Introduction to Entrepreneurship
Personal Development
Organizational Structure
Election
Company Team
Business Life Cycle
Innovation

Idea Generation and Business Opportunity
Business Model Canvas and Selling Tactics
Business Funding Options
Product Development
Product Evaluation
Running and operating a Business

Special Events & Activities

Senior Leadership Summit
Global Entrepreneurship Week
Marketing Maven Competition
Stock Market Challenge

Term 2: January to April

Value of ICT in Business Optimization
Accelerating Your Business: Design
Thinking
Update to the Business Model Canvas
Implementing Improvements

AGM/Business Fair Preparation &
Execution
National Careers Week
Intellectual Property Rights
Internationalization
Continuous Improvements

Special Events & Activities

In-School Business Expo
National Careers Week:
Regional Forum
Manager for a Day

Term 3: April to July

Community Involvement, CSR, Sustainability
Strategic Planning for CSR Activity
Final Report Draft
Business Dissolution Process
Dissolution/Continuation
Program Closeout

Special Events & Activities

FedEx Access
Final Report Submission
Technology and Innovation Conference
Business Expo