



Junior Achievement Jamaica 2017-2018

At A Glance

National Reach



26,643

Student Reach



300+

Volunteers



14

Parishes



560,000

Contact Hours



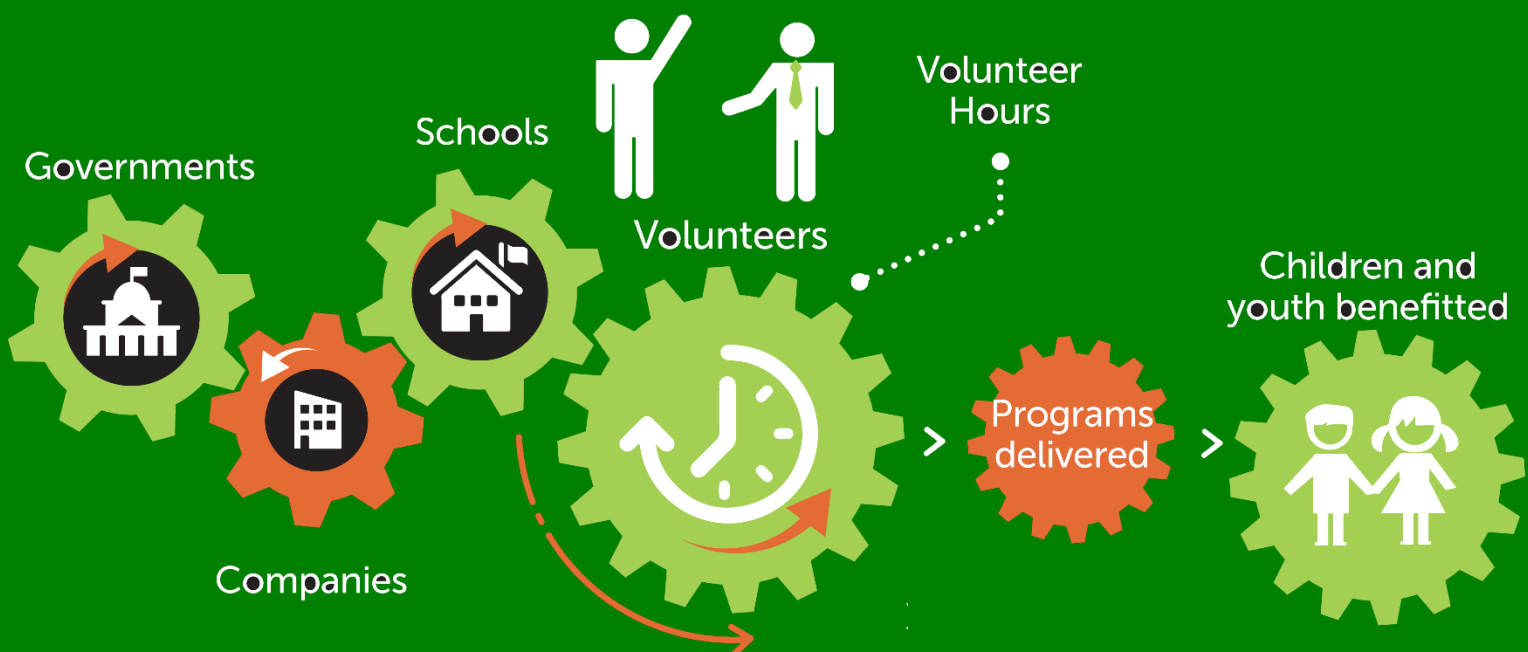
8

Programs Delivered



371

Schools



Board Member Companies



Strategic Priorities

Transforming Education

In an effort to Transform Education in Jamaica, JA Jamaica is supporting the Ministry of Education Youth & Information's National Standards Curriculum to have all Grade 9 students learn entrepreneurship as a class via the Junior Achievement Company of Entrepreneurs (JACE) Program. In 2017-2018, 20% of the high schools (42) have started JACE. In addition, JA BizTown in-class component is to be taught in all Grade 5 classes. With the alignment to Primary Exit Profile (PEP), JA BizTown gives students hands on experience in **Critical Thinking, Communication, Collaboration and Creativity**. This will enable approximately 85,000 students to receive these JA programs annually.

Sustainable and Strategic Partnerships

In 2017, JAJ signed a 3-year partnership with USAID to support the JACE implementation. It is designed to give secondary and out-of-school youth hands-on experiences in business management and operations. USAID's funding support will help fast-track the programs reach and impact. JPS and Citi are continuing the nation support of this program. Citi Foundation has supported this program since inception. The JPS Foundation will recruit volunteers support the schools. These partners, along with the Ministry of Education, are accelerating the new in-class structure.

For the JA BizTown program, we have seen two partners discontinued their sponsorship of JA BizTown Storefront and so JA Jamaica needs to look at bringing in new sponsors. Drink Real Milk will be joining the JA BizTown team with First Global Bank, EY, JPS, CB Group, FLOW and GB Energy.

The Financial Services Commission (FSC) partnered for the 8th year to execute the Schools Financial Education Programme. Across a number of parishes, 14 schools completed the programme by teaching the JA Personal Finance Program, participating field trips at the FSC, and the Jamaica Stock Exchange (JSE), and tours of the Bank of Jamaica (BOJ) Money Museum. Additionally, Scotiabank for Global Money Week.

Strong Brand Awareness

Brand awareness has increased in the schools as the staff members have been conducting several school based marketing activities for the JACE and JA BizTown programs. Furthermore, JA BizTown is featured each week in the Children's Own, Gleaner. Additional ads are featured in the Gleaner throughout the year.

Transparency and Accountability

An audit is completed annually. The Board regularly reviews the financial standing. JA Jamaica has also received contractor status from the National Contracts Commission.

Leadership Development

The JAJ staff has been participating in professional development sessions. This included senior management, leadership & development training, in addition to staff employment reviews.



Strategic Priorities

JA Technology and Innovation Conference



Junior Achievement Jamaica was among the sponsors of the Coders of the Caribbean Hackathon Conference hosted by the organization Next Gen Creators. This non-profit company is co-owned by several JA Alumni and youth different aspects of technology which includes coding and programming.

Next Generation Leaders Forum 2017



JA Jamaica attended the 2017 Next Generation Leaders Forum which was held in London, Canada. A student representative from the top 5 schools in the JACE Programme attended the conference and participated in its activities. This included student from St. Jago High, Cornwall College, Belmont Academy and Kingston College.

EY Connect Day



EY celebrated their Connect Day on October 24, 2017 by partnering with Junior Achievement Jamaica to carry out different volunteer activities. They did the JA Our City, JA Its My Business and the JA Our Nation in class programmes in 7 primary and preparatory schools across Kingston. They also volunteered their time and effort to help with the refurbishing of the JA BizTown facility as they prepared for reopening for the new school year.

Official Cheque Handover to St. Jago High School



St. Jago High School is the top Company of the Year for 2017 out of the JACE Programme for the 2016-2017 school year. In addition to be named the Champion, the school also received a \$500, 000 grant, 10% of which went to the advisor of the programme. An official cheque handover ceremony was held at the school in their general devotion, with a representative from the MOEY&I being in attendance.

JACE Big Idea Pitch and Expo



The JACE Big Idea Pitch and Expo is a part of the new JACE SEED Curriculum and an extension of the AGM that was hosted on the Tuesday. The top company from the schools got the opportunity to showcase and pitch their business ideas to win cash prizes to further assist with capitalizing their business. There were 28 companies competing for the top.

Winners:

- Best Booth: Jamaica College
- Best Pitch: Montego Bay High School
- Most Innovative – Creative: Nain High School
- Most Innovative – Auto: Ocho Rios High School
- Most Innovative – Tech: Hampton School
- Most Innovative – Agri: St. Elizabeth Technical High School

JA BizTown Business of the Future Display Challenge



Another competition that JAJ hosted was the JA BizTown 'Business of the Future' Display Challenge. A selection of 8 schools were given the opportunity to set up a display of a model of what a future business of any kind and from any industry would like. These were schools that have participated in the JA BizTown programme and already have a knowledge of the world of work.

Winners:

- First Place: Port Maria Primary School
- Second Place: Kellits Primary School AGM that was

Champions for Youth Awards Banquet



JAJ hosted its 6th Annual Champions for Youth Awards Banquet which recognized the top teachers of JA Programmes from each parish, the Principals of the schools doing full implementation of the JACE SEED Programme for the 2017-2018 school year and organizations who have sponsored and supported us and our programmes

Youth Innovation Centre Launch



JAJ hosted its 6th Annual Youth Innovation Center formed a partnership with JAJ to implement the JACE SEED Programme, supported by USAID, in their centers across Jamaica. This collaboration will see entrepreneurship being offered to out of school youth.

Technology & Innovation Conference



The JA Technology and Innovation Conference is the national conference that provided 130 students with business skills to develop and manage organizations of the future. This five (5) day conference was focused on solving an actual business opportunity with GB Energy | Texaco. The top students from various programmes, including the JA Company of Entrepreneurs, JA Be Entrepreneurial and JA Personal Finance are invited to this conference.

Global Entrepreneurship Week

JAJ was once again the National Host for Global Entrepreneurship Week. This was recognized from November 12-17 and featured a series of activities hosted by JAJ and other partners.



UNLEASHING
IDEAS:
THINK
IT,
CREATE
IT,
DO
IT!



Next Gen Creators & Junior Achievement Jamaica
presents

STARTUP HUDDLE

NETWORKING | BIG IDEAS | GREAT CONVERSATIONS



RSVP - [BIT.LY/CONVERGEHUDDLE](https://bit.ly/convergehuddle)

THURS, NOV 16
71 Lady Musgrave Rd.
(CPJ DELI)

TUES, NOV 21
Hardrock Cafe (Mabay)

ADM: **FREE**
DRESS: **BUSINESS CASUAL**
TIME: **6 - 9pm**

Our GEW Partners



MINISTRY
OF
EDUCATION, YOUTH & INFORMATION
Every Child Can Learn. Every Child Must Learn



USAID
FROM THE AMERICAN PEOPLE

